



State of Israel  
Ministry of Foreign Affairs



ISRAEL EXPORT INSTITUTE



Ministry of Economy and Industry  
Foreign Trade Administration



MINISTRY  
OF HEALTH  
For a healthier life



Healthcare  
Israel

# MEDinISRAEL 2019

## GOES DIGITAL HEALTH

## Schedule at a Glance

25.03  
Monday

### Pre-Conference Events

- ▶ **10:00-13:00**  
**Practicing Techs for Human Longevity**  
Alzheimer Medical Center
- ▶ **16:00-19:00**  
**WOMEN Innovators in Healthcare Transformation**  
TLV, venue TBD
- ▶ **Pre-Conference Workshops**  
Details to be published
- ▶ **Bilateral Forums**  
Details to be published

26.03  
Tuesday

### Conference & Exhibition Day 1

- ▶ **08:00-09:00**  
**Exhibitor Orientation**  
Avenue Convention Center
- ▶ **09:00-10:00**  
**Gathering & Registration**  
Avenue Convention Center
- ▶ **10:00-16:30**  
**Conference Keynotes**  
**Interviews & Debate**  
**MEDinISRAEL Innovation Award**  
**Exhibition Theater**  
**B2B Meetings**  
Avenue Convention Center
- ▶ **15:30-17:00**  
**Investors' Master Session**  
Avenue L
- ▶ **19:00-21:00**  
**MEDoverDRINK**  
Sparkling talks at the bar  
(3 speakers in 3 bars in TLV)  
Choose one and GETinvOLVED!

27.03  
Wednesday

### Conference & Exhibition Day 2

- ▶ **09:00-10:00**  
**Gathering & Registration**  
Avenue Convention Center
- ▶ **09:30-11:00**  
**Racing the Organizational Pulse**  
Healthcare Innovation Leaders Workshop  
Avenue L
- ▶ **10:00-16:30**  
**Conference Keynotes**  
**Interviews & Debate**  
**MEDinISRAEL Innovation Award**  
**Exhibition Theater**  
**B2B Meetings**  
Avenue Convention Center
- ▶ **16:30-17:00**  
**Closing Reception & Remarks**  
Avenue Convention Center

28.03  
Thursday

### Professional & Sightseeing Tours\*

- ▶ **Sheba-Academic Medical Center** followed by a Tour of the Old City of Jerusalem
- ▶ **Rambam- Health Care Campus** followed by a culinary tour at Wadi Nisnas
- ▶ **Tel Aviv Sourasky Medical Center** followed by a culinary tour at the Carmel Market



\* For international guests only

THE 5<sup>th</sup> INTERNATIONAL CONFERENCE & EXHIBITION  
**MARCH 25-28, 2019**  
AVENUE Convention Center | Airport City | ISRAEL

\* The program is subject to change

medinisraelconf.com