











THE 5TH INTERNATIONAL CONFERENCE & EXHIBITION

The International Conference on Digital Health

March 26-27 | Avenue Convention & Events Center | Airport City

Digital Medical Experts Including:



John Nosta President, NostaLab. US



Prof. Varda Shalev Director, Morris Kahn and Maccabi Research and



Adiv Baruch Chairman of the Israel **Export & International** Innovation Institute, Israel Cooperation Institute, Israel



MK Eli Cohen Minister of Economy and Industry, Israel



Moshe Bar Siman Tov Director General, Ministry of Health of the State of Israel, Israel



Kirk Elder **Global Innovation** Leader Population Health, Philips, USA



Niamh McKenna **Managing Director** Accenture's Health Business, UK



Paul Mullen General Manager, Acute Care, GE Healthcare in Collaboration with Roche Diagnostics, US



Prof. Arnon Afek Associate Director General, Chief Information Officer Sheba Medical Center & Acting Director of Sheba General Hospital, Israel



Elena Sini (CIO), Humanitas, HIMSS Italian Community, Italy



Dr. Sam Shah **Director of Digital** Development, NHS England, UK



Netalie Nadivi Partner, Triventures Israel



Dr. Purna Prasad Vice President & CTO Northwell Health, USA



Prof. Ran Balicer Founding Director of the Clalit Research Institute



Lena Granovsky Ph.D, Director, Analytics and Big Data, Teva, Israel

Innovation Awards | B2B Meetings

As part of the conference, additional events that will take place:



Racing the Organizational Pulse -Healthcare Innovation Leaders Workshop

Wednesday, 27th of March Avenue L | Airport city | 9:00-11:30



Investors Master What are the unique investment challenges and opportunities in healthcare and digital medicine today? Tuesday, 26th of March Avenue L | Airport city | 15:30-17:30



WOMEN Innovators in Healthcare Transformation

Monday, 25th of March The Cinematheque | 15:00-19:00 HaArba'a St. 5, Tel Aviv



Practicing Techs for Human Longevity: How to think? How to co-design? How to implement?

Monday, March 25 The Alzheimer Medical Center | 09:00-13:00 1 Aharon Katzir Street, Ramat Gan

In cooperation with: Association of Israel **Anchor Partners:**



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