

MEDinISRAEL 2019

GOES DIGITAL HEALTH

Satellite Event



Investors Master

What are the unique investment challenges and opportunities in healthcare and digital medicine today?

Advantages in digital health, miniaturization and computing power are among the main drivers of reformation towards value-based healthcare services, which will have profound impact on patients, clinicians and the medical industry. Investors committed to supporting entrepreneurs, from either the Industrial or Healthcare professional side, are a critical piece of the puzzle. This goes far beyond the ability to deploy capital, and demands developing long-term relationships with entrepreneurs, giving them critical feedback along the way, accelerating, developing new funding, business and operation models even when an investment may not seem an immediate fit.

Join us for an intimate on-site event with venture capitalists, corporate VCs, foundations and angel investors from Israel and abroad!

15:30 – 15:50

Gathering & Networking

Co-hosts: **Aviad Tamir**, Head of Life Sciences & Healthcare at Invest in Israel

Tomer Epstein, Head of Medical Device & Digital Health at Israel Export Institute

15:50 – 16:10

Greetings & Opening Remarks

Ziva Eger, Chief Executive of Invest in Israel and the Industrial Cooperation Authority (ICA)

Aviram Suchard, General Manager and CEO
Philips Electronics Israel

Doron Hemo, Director North & Latin America, Head of Global Investments, MOE&I

16:10 – 16:30

Keynote Speaker

Paul Mullen General Manager, Acute Care
GE Healthcare in Collaboration with Roche Diagnostics | US

16:30 – 17:30

Panel: Digital Health Investment 4.0

Moderator

Terry O'Dwyer Co-CEO and Co-Founder, LSX | UK

Panelists

Anat Naschitz Managing Director, OrbiMed | Israel

Netalie Nadivi Partner, Triventures | Israel

Yinnon Dolev Head of Sompo Digital Lab Tel Aviv | Israel

Stephen Smith Vice President, R&D, Becton Dickinson | US

Romain Champetier Business Development Manager
AXA Next Labs Europe | France

17:30

Wrap up, Networking, Drinks & Refreshments

*Program may be subject to change

March 26, 2019

15:30 – 17:30

Avenue Convention
Center | Airport City,
Israel



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Never have clinicians spent more time putting data into IT systems, and yet few report that they're better informed. The way we use data has to change. The convergence of technologies makes this the moment to make the change.”

Paul Mullen, General
Manager- Acute Care

[Registration >](#)



Invest in Israel is an integrative body within the Ministry of Economy and Industry that serves as a one-stop shop for a wide range of potential and existing investors. Invest in Israel serves as the main source of information for potential foreign investors about the Israeli eco-system and Israel's business environment, identifying lucrative investment opportunities, mapping potential obstacles and helping to fast-track investment. Our advantage lies in our ability to bridge between private clients' needs and to promote activities within the framework of the government.

THE 5th INTERNATIONAL CONFERENCE & EXHIBITION

MARCH 25–28, 2019

Avenue Convention Center | Airport City | ISRAEL

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