









## MEDinISRAEL 2019

## GOES DIGITAL HEALTH

## Racing the Organizational Pulse – Healthcare Innovation Leaders Workshop

Being an innovation leader in healthcare organizations is often a mix of enthusiasm, opportunities, and plenty of challenges. We invite you to join other innovation leaders from all over the world, in a unique hands-on workshop to share experiences about how to navigate through numerous hurdles, to learn about what works and what doesn't work, to share your success stories and pain points, to network and explore collaboration opportunities

Join us for a hands-on workshop and the unique opportunity to meet and collaborate with innovation leaders from global health organizations.

09:00 Gathering, snacks and opening

09:30 Challenge round-tables: Deep-dive into challenges and solutions, best practice and

success stories

10:00 Interactive networking work session:Exploring solutions with your healthcare innovation counterpart

Registration >

Wednesday
March 27, 2019
09:30-11:30
Avenue L



Yael Ophir Executive Director BeWell.il, Israel Innovation Institute



Nir Koren
VP Implementation, Israel
Innovation Institute



BeWell.il is a non-for-profit digital health innovation ecosystem, a joint venture of the Israel Innovation Institute (NGO), Israel's Ministry of Economy and the Ministry of Social Equality (Digital Israel).

Our mission is to enhance the development of groundbreaking solutions for healthcare challenges; initiate trial and error processes that lead to innovative solutions for end-users – including physicians, administrators, nurses, and patients; and promote implantation channels and integrate practical know-how.



THE 5th INTERNATIONAL CONFERENCE & EXHIBITION

MARCH 25-28, 2019

AVENUE Convention Center | Airport City | ISRAEL

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